

Privacy Policy

Effective Date: 12/18/2025

At Inland Valley Retina, we are committed to protecting your privacy and ensuring the security of your personal and medical information. This Privacy Policy outlines how we collect, use, and protect your data, including compliance with the Health Insurance Portability and Accountability Act (HIPAA).

1. Information We Collect

We may collect the following types of information:

- **Personal Information (name, email, phone number, etc.)**
- **Medical Information (health history, prescription details, insurance information, etc.)**
- **Usage Data (IP address, browser type, website interactions, etc.)**

2. How We Use Your Information

Your information may be used for:

- **Scheduling and confirming appointments**
- **Processing insurance claims and payments**
- **Providing personalized eye care services**
- **Improving our website and services**
- **Complying with legal and regulatory requirements**

3. HIPAA Compliance

As a healthcare provider, we adhere to HIPAA regulations to protect your medical information.

This means:

- **Your health information is only shared with authorized personnel.**
- **We implement strict security measures to safeguard your data.**
- **You have the right to access, amend, and request restrictions on your health information.**

4. Sharing of Information

We do not sell or share your personal information with third parties except:

- **When required by law.**
- **With your consent.**

- With third-party service providers who help us operate our business (e.g., billing services, insurance providers).

5. Data Security

We take appropriate security measures to protect your personal and medical information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

You have the right to:

- Request access to your personal and medical records.
- Request corrections to inaccurate information.
- Request restrictions on how we use your data.
- File a complaint if you believe your privacy rights have been violated.

7. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page with an updated effective date.

8. Contact Information

If you have any questions about this Privacy Policy or your rights under HIPAA, please contact us at: Inland Valley Retina
(951) 679-0400